

FINAL ASSIGNMENT



Pastiche Posters (In the style of)

Brief: Create two posters that work in the style of your researched period of Design history, present the final posters, the history research and multiple drafts leading up to the finals with a 10 minute Powerpoint presentation.

Living in a Postmodern global society designers and artists have a pick of genres and styles to choose from as they redesign them into a new contemporary version. Design History has been reinvented to become a parody or pastiche of the past. This project will help you understand a design history period so you can use its formula in your own designs for two posters. The posters can have a message of your choice, **but must contain text and image design.**

Step one- Research Design Period- 1 week

Having listened to my brief survey on the History of Graphic Design, choose a design period that you enjoy visually. Research this design period, for example say I chose Illuminated Manuscripts as my design period, I would probably start by looking this up online, by putting the term in quotation marks, “Illuminated Manuscripts” this will limit your search to the term as a whole not as singular words. Be wary of websites for all information as it might not be correct. Also use the library search engine to look for books and periodicals that will help your research. Find out which designers or artists were involved in that period and use their names to search for information. Be resourceful.

Collect for your presentation- at least 6 images of your chosen design period with names and titles of pieces, make notes of the period, dates, who was involved, what was typical in style, use of color, fonts etc, you should probably have about a page of notes for a ten minute presentation.

Step two- Reinvent Design Period-

Having researched your design period, start on your rough drafts, use sketches or work straight into the computer to itemize the important aspects of your period and use them within your own designs. Use the correct fonts for your period, the correct colors and the correct imagery as well as typical layout and look.

Work through multiple drafts before completing the two finals. Have every aspect of the posters working in unity as determined by your design period.

Step three- Presentation

Present to the class your research of the design period, your multiple drafts and your final posters within a ten minute Powerpoint presentation that is informative and enlightening. Ten minutes is actually quite a long time so make sure you have enough research and thought put into this assignment.

Digital Files will be be uploaded to Dropbox 30 minutes before presentations.

